

PR Subcommittee Minutes

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In attendance: Chair Tammy Mahoney, Ms. Electra Alessio, Mr. Corey Masson, Superintendent Ambrose. Called to order by Mahoney at 4:30 pm. Meeting was held in the SAU conference room.

The minutes of the 12/12/18 meeting were approved by a unanimous vote. The upcoming public forum was discussed. The topic was expanded to include all the warrant articles. Ms. Alessio expressed the desire for a dialog with the public. Mr. Masson suggested taking questions in advance, by providing a box and notecards at the Deliberative. The forum will take place at the 2/13 meeting from 6-7. It will be publicized in newspaper and electronic newsletter articles, and through social media. Other efforts to reach the public about the warrant articles were also discussed. It was suggested that a strategy should include submitting letters to the editor to ask for support. A goal would be to have 2 letters per week published, with the focus on the budget, staffing contracts, and articles of agreement articles. A discussion will be needed with the full board to solicit authors.

Meeting was adjourned by Mahoney at 5:40